

Chamber Mission:

To lead our community with our members in mind to ensure their diverse opinions and needs are met, in order to cultivate a culture of trust, long-term community growth and business development.

Chamber Vision:

To be the main leaders in developing a well-connected Professional Community, we are the key organization *engaging* our local business investors, *developing* a stronger network of business professionals and *connecting* our local community with our investors.

CHAMBER CONTACT INFORMATION

Physical Address: 125 S. Lewis St, Monroe, Wa 98272

Phone Number: (360) 794-5488

Email: office@monroewachamber.org

Website: www.choosemonroe.com

Facebook: choosemonroe

Twitter: choosemonroewa

Instagram: choosemonroe

Office Hours:

10 am to 4 pm

Monday through Friday

Closed: 2nd Tuesday of every month and most major holidays

WHY WE ARE HERE

Monroe Chamber-creating an environment where business can grow and thrive!

The Monroe Chamber is the premier member-driven business league in the City of Monroe. The Monroe Chamber works on behalf of local businesses and the community to develop partnerships; support prosperous conditions for business and facilitate growth needed for a stable tax base in Monroe.

We are more than *just* events! The Chamber provides business networking and resources; education; government advocacy; and visitor development programs to attract and increase outside visitor spending to subsidize the local economy. With the support of local businesses and organizations our team is growing and developing new connections and resources all the time to strengthen our community.

A united effort of the entire community of Monroe is needed to ensure our economic revitalization. By working together, we can make a positive difference in our community for residents and businesses. By doing business in Monroe you are sharing in the city's prosperity. With this comes business citizenship obligation, which challenges every person and institution to participate in making the community a better place to live, work and play. By investing in the Monroe Chamber, you are helping us collectively to achieve economic success and an improved way of life.

AMBASSADOR PROGRAM

The Monroe Chamber Ambassadors are an enthusiastic, fun group of Chamber members who help promote and advance the services and programs of the Monroe Chamber of Commerce.

Ambassadors volunteer at Chamber events, such as Community Awards, Chamber luncheons and ribbon cuttings. Other events like the ChiliBowl, Business Symposium and more benefit from Ambassador involvement.

Ambassadors are a key element of the Chamber's membership retention and expansion program. Ambassadors contact Chamber members and prospective members throughout the year to help them understand the Chamber's role in the community, how to maximize the many benefits of their membership and how to stress the importance of being actively involved in Chamber events and programs.

Finally, Ambassadors are a vital communications link between Chamber staff, officers and members, providing valuable feedback to assist in the development of Chamber initiatives. Ambassadors are highly respected for their contributions.

Ambassador Responsibilities Overview

- Attend quarterly Ambassador Meetings
- Assist at two events per year (community engagement events, Award Ceremony, etc.)
- Review and understand Chamber membership materials with an emphasis on the benefits of membership.
- Review and comprehend the Chamber website, Facebook page and other social media outlets.
- Familiarize yourself with staff, board and committee chairs.
- Familiarize yourself with the services of our Visitor Information Center.

Knowledge

Need some timely tips on growing your business? Get involved in a networking group. Want to expand your knowledge? Attend a small business luncheon workshop. Or invest your time in a Chamber-sponsored forum designed to tackle business issues from the technical to the managerial. Every Chamber function is a learning experience.

Networking

Work the Chamber, and it'll work for you. That's what Chamber members say. Some have made vital connections that have propelled them forward in business and life. Others have gained valuable new insights into business processes. Networking works and this is the place to do it. From high-tech companies to high-spirited entrepreneurs nurturing small businesses on the rise, you will encounter scores of other successful people at the Monroe Chamber. If you make just one life-long customer in your first year of belonging to the Chamber, your membership has more than paid for itself.

Enrichment

Enrich your life-not just your business-when you join the Chamber. Need a break from the everyday business routine? Want to make new friends? Ready to feel good and give something back to the community? The Chamber is about people coming together. The legacy of goodwill you create will enrich you personally and professionally. You'll catch the spirit of enthusiasm as you encounter Monroe's business leaders at work and play.

The Monroe Chamber is your trusted, strategic business partner and voice in advocacy, creating resources and opportunities for member success, informed engagement and meaningful impact in our shared business community. As an independent organization, that receives very limited local grant funding; your membership dollars help support an informed business community, investing in the leaders of tomorrow and driving a prosperous economy.

OTHER CHAMBER COORDINATED EVENTS

Coffee and Connections (1st Friday of every other month)

Have a cup of coffee and engage in a focused, effective networking event at a local coffee shop. This monthly meeting is designed to help members hone their connection skills and build an effective network to grow their business. This an informal networking event that is held in a relaxed and comfortable atmosphere that begins with attendees giving a quick 30-second overview about their business.

Chamber Orientation (quarterly morning event)

We encourage new Chamber members and those interested in learning more about the Chamber to attend one of our quarterly Chamber Orientation meetings. This is your opportunity to meet the Chamber staff, introduce your business, and familiarize yourself with the variety of benefits we offer and get connected!

Small Business Week-Workshops Mon-Fri

Through our partnership with Google Business we host workshops every day during “Small Business Week”. Topics vary from understanding Google Analytics to Claiming your Google Business page.

Super Saturday (1st Saturday of each month)

Members of the Monroe Chamber of Commerce will be participating in a Super Saturday Sale on the 1st Saturday of every month from 10:00 a.m. until 3:00 p.m. Each business will offer a one-day special in honor of this event and stamp the Choose Monroe Passport to encourage shoppers to visit participating businesses.

Take Out Thursday (3rd Thursday of each month)

On the 3rd Thursday of the month we will highlight one new restaurant member during lunch to promote getting take out from them Thursday night. Members are encouraged to join us the Wednesday before to film a video review.

LIGHT UP MONROE

Event Description: The Monroe Chamber of Commerce hosts its decades-old holiday tradition of community tree lighting and hometown celebration in downtown Monroe on the Sunday after Thanksgiving.

The goal is to produce even more wonderful memory-making experiences that showcase the small-town heart of Monroe. The Chamber seeks community partners who share our desire for a quality, family-oriented holiday celebration to broaden the depth of meaning of this exciting time of year.

Date: Sunday after Thanksgiving

Time: 5 p.m.

Location: Traveler’s Park

Expected Attendance: 200+

| Investor Level | Investor Benefits |
|---------------------------|---|
| Connect Investor | <ul style="list-style-type: none"> • Business name on event flyers • Business name & link on event website page • Business name posted on the online calendar event description • Public “Thank You” at the start of event. |
| Influence Investor | <p>Same as Connect Investor plus:</p> <ul style="list-style-type: none"> • Business tagged on Facebook and Twitter in the event description • Business name on 2018 Sponsorship Banner posted at event • Complimentary 10’x10’booth space at Market |
| Lead Investor | <ul style="list-style-type: none"> • Business logo on Event Flyer • Business logo & link to business website on event page • Business name and logo on the 2018 Sponsorship Banner • Brief speaking opportunity at December Chamber Membership lunch. • 30 second speaking opportunity at beginning of event |

NEW BUSINESS AND RESIDENT PACKAGES

Event Description: The Chamber mails out information packages to all new businesses and residents. They contain a welcome letter, advertising page, business cards and promotional material from Chamber members.

Date: Varies according to when reports received.

Benefit Line: As a Chamber your information is going directly to those individuals new to our area.

Deadline to revise ad: 15th of each month

| Investor Level | Investor Benefits |
|---------------------------|--|
| Connect Investor | <ul style="list-style-type: none">• Business cards or promotional material inserted in packages (provided by Member)• 2 x 3.5" ad space (provided by Member) printed on the first set of letters sent out each quarter to new residents and businesses in Monroe. |
| Influence Investor | Same as Connect Investor plus: <ul style="list-style-type: none">• 2 x 3.5" ad space (provided by Member) printed on every letter sent out to new residents and new and/or renewing businesses in Monroe. |
| Lead Investor | Same as Influence Investor plus: <ul style="list-style-type: none">• 4 x 7.5" ad space printed on every letter sent out to new residents and new and/or renewing businesses in Monroe. |

FAIR DAYS PARADE AND MARKET

Event Description: The traditional hometown event takes place on the first Saturday of the popular Evergreen State Fair. Hundreds of parade participants march down Main Street from 179th to Blakely Avenue, cheered on by thousands of proud community members each year!

Date: Last Saturday in August

Time: Market opens at 9 am and Parade starts at 11 am

Expected Attendance: 8,000+

Expected Audience: Varies community members, leaders and groups

Benefit Line: Exposure to the entire community through flyers, banners and on-site recognition

| Investor Level | Investor Benefits |
|---------------------------|---|
| Connect Investor | <ul style="list-style-type: none"> • Business name on event flyers • Business name & link on event website page • Business name posted on the online calendar event description • Public “Thank You” at the start of event. • Complimentary participant in the Fair Days Parade |
| Influence Investor | <p>Same as Connect Investor plus:</p> <ul style="list-style-type: none"> • Business tagged on Facebook and Twitter in the event description • Business name on 2018 Sponsorship Banner posted at event • Complimentary 10’x10’booth space at Market • Name posted at the end of the Parade Marketing commercial |
| Lead Investor | <p>Same as Influence Investor plus:</p> <ul style="list-style-type: none"> • Logo on 2018 Sponsorship Banner • Logo on Judge’s Banner • Emcee will do a Sponsor shout-out during Parade • Logo posted at the end of the Parade Marketing commercial |

BEER GARDEN

Event Description: The Chamber works with many event organizers to help add more fun and a little more spark to the event by hosting a Beer and Wine Garden.

Chamber Beer Garden Events

- Music in the Park events
- Harvest Festival
- Crab Feed

Expected Attendance: 2,000+

Benefit Line: Exposure to event attendees through on-site recognition

| Investor Level | Investor Benefits |
|---------------------------|---|
| Connect Investor | <ul style="list-style-type: none">• Business name & link on event website page• Business name posted on the online calendar event description |
| Influence Investor | Same as Connect Investor plus: <ul style="list-style-type: none">• Business tagged on Facebook and Twitter in the event description• Business name on 2018 Sponsorship Banner posted at event• Business name on Event Rack Card |
| Lead Investor | Same as Influence Investor plus: <ul style="list-style-type: none">• Business name and logo on the 2018 Sponsorship Banner• Business Logo on Event Rack Card |

BUSINESS AFTER HOURS

Event Description: This informal networking event offers members the opportunity to network, build relationships and to present information on their business and services. Members exchange business cards with prospective clients and customers. Starting and growing business relationships is what these gatherings are all about. It is the host's responsibilities to provide food, drinks and a venue for the event.

- ◆ **Talk**- Sharing upcoming events, business specials, and new ideas is what makes businesses thrive and grow.
- ◆ **Interact** - Share your story and make a difference for someone else and be prepared to learn something new yourself!
- ◆ **Meet**-Get to know fellow business leaders and owners in a relaxed, social setting and learn more about each other.
- ◆ **Experience**-Combine all this with great food and drinks at the end of the business day, at a location that is eager to share something new with you, and a group of friendly hometown business people!

Date: Dates vary

Time: 5:30 am to 7:00 pm

Location: Varies

Expected Attendance: 25+

Expected Audience: Chamber members, Chamber Board members, Prospects, and Guests

Benefit Line: Hosting events offer businesses the opportunity to display materials and literature and show off their business.

Deadlines: 6 weeks before requested date

| | |
|-------------------|---|
| Event Host | <ul style="list-style-type: none">• Company logo on website promoting the event• Featured speaking opportunity at event• Acknowledgement at event |
|-------------------|---|