

General Membership & Benefits Overview

WHY WE ARE HERE

Monroe Chamber-creating an environment where business can grow and thrive!

The Monroe Chamber is the premier member-driven business league in the City of Monroe. The Monroe Chamber works on behalf of local businesses and the community to develop partnerships; support prosperous conditions for business and facilitate growth needed for a stable tax base in Monroe.

We are more than *just* events! The Chamber provides business networking and resources; education; government advocacy; and visitor development programs to attract and increase outside visitor spending to subsidize the local economy. With the support of local businesses and organizations our team is growing and developing new connections and resources all the time to strengthen our community.

A united effort of the entire community of Monroe is needed to ensure our economic revitalization. By working together, we can make a positive difference in our community for residents and businesses. By doing business in Monroe you are sharing in the city's prosperity. With this comes business citizenship obligation, which challenges every person and institution to participate in making the community a better place to live, work and play. By investing in the Monroe Chamber, you are helping us collectively to achieve economic success and an improved way of life.

Business Membership

For a small investment, your ROI from the services, programs and benefits offered by the Monroe Chamber is incredible. As an investor in the Monroe Chamber of Commerce, businesses are entitled to a multitude of benefits offered to members:

- Free listings in Monroe's Newcomer's Guide and Membership Directory
- Free listings and referrals to the Monroe Chamber's online Business Directory
- Free or discounted admission to Monroe Chamber events
- Advertising/Publicity Opportunities
- Member-to-Member Discounts
- Business Referrals
- Ongoing Programs & Seminars
- Community Involvement

You'll also have unique opportunities not available to non-member businesses. Here's a quick overview of the ways the Chamber can help you and, in return, help the community at large.



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Involvement

Life's too short to stand on the sidelines. Get involved. Here's your chance. Are you ready for your company to have a say in the future of doing business in our county? Ready to shape your own destiny and gain ground on the pinnacle of success? You have a role to play, a vested interest in ensuring the successes we've built in Monroe continue. So, take action.

As an interested reader or current member, involve yourself in the task of protecting the economic health that brought success to you and others through your membership with the Chamber.

Knowledge

Need some timely tips on growing your business? Get involved in a networking group. Want to expand your knowledge? Attend a small business luncheon workshop. Or invest your time in a Chamber-sponsored forum designed to tackle business issues from the technical to the managerial. Every Chamber function is a learning experience.

Networking

Work the Chamber, and it'll work for you. That's what Chamber members say. Some have made vital connections that have propelled them forward in business and life. Others have gained valuable new insights into business processes. Networking works and this is the place to do it. From high-tech companies to high-spirited entrepreneurs nurturing small businesses on the rise, you will encounter scores of other successful people at the Monroe Chamber. If you make just one life-long customer in your first year of belonging to the Chamber, your membership has more than paid for itself.

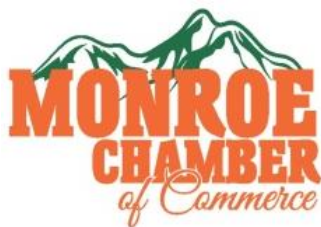
Enrichment

Enrich your life-not just your business-when you join the Chamber. Need a break from the everyday business routine? Want to make new friends? Ready to feel good and give something back to the community? The Chamber is about people coming together. The legacy of goodwill you create will enrich you personally and professionally. You'll catch the spirit of enthusiasm as you encounter Monroe's business leaders at work and play.

MEMBERSHIP LEVELS AND BENEFITS

Basic Membership

The Monroe Chamber is your trusted, strategic business partner and voice in advocacy, creating resources and opportunities for member success, informed engagement and meaningful impact in our shared business community. As an independent organization, that receives very limited local grant funding; your membership dollars help support an informed business community, investing in the leaders of tomorrow and driving a prosperous economy.



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All members of the Monroe Chamber receive these benefits. A full list of benefits available by request from the Chamber office:

- Business Listing in the Directory and Chamber website
- Brochure space in Chamber Office
- Discount through Constant Contact
- Ribbon Cutting, Anniversary Celebration
- Member to Member Exclusives
- Chamber membership sticker to display in your business
- Free or discounted admission to Chamber functions and special events

Grow Membership

Grow members receive even more exposure built into your annual membership. The Monroe Chamber's unique position in the region gives your business a marketing advantage. The Chamber offers cost savings and value-added services that can save your company money.

Some of the benefits Grow Memberships receive in addition to the Basic Membership are:

- An opportunity to share space at the VIC Booth at the Evergreen State Fair.
- Google Business Listing review
- Coupon postings on Chamber website
- E-Blast Ad
- Monthly Newsletter Ad
- Rotating Ad at Chamber Luncheons
- Relocation Page Ad
- Host a table at any one of the T.I.M.E. Out for Monroe

Connect Investor

Sometimes the biggest challenge a business has is just getting the word out about what they do. The opportunities for you and your company to be recognized and acknowledged within the Monroe Chamber and community are abundant. Connect membership puts your business among a visible group of investors helping the chamber to invest more into our mission.

Some of the benefits Connect Memberships receive in addition to the Basic Membership and Grow Membership benefits are:

- Enhanced Business Listing in Business Directory
- Priority Registration for the Light Parade at Light Up Monroe
- Business card or flyer mailed in relocation package
- Business logo on Calendar of Events (linked to your website)
- Monthly Recognition in Chamber Chatter
- Special Event Sponsorships



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Influence Investor

As an Influence member, you gain insight into the inner workings of our region through carefully-crafted programs that make the most of your time. Your Influence membership gives you and your team access to some of the most valuable programs and events in the region.

Some of the benefits Influence Investors receive in addition to the Basic, Grow and Connect Memberships benefits are:

- Rotating Logo on Chamber Home Page Footer
- Link to Job postings in Chamber Chatter and Chamber Website

Lead Investor

This is the premier level of membership in the Monroe Chamber of Commerce. Be recognized as a business leader and active contributor to the community. Your company profile will be included in the chamber's programs, advocacy and marketing. Be a member of the President Advisory Council, including your business peers who meet for lunch twice yearly to contribute insight and expertise advising chamber initiatives and priorities.

Sponsorship Opportunities included with investment:

- Light Up Monroe
- Fair Days Parade
- Music in the Park

JOIN TODAY

Ready to join? Register online at <http://choosemonroe.com/join-the-chamber/> or simply fill out the Membership Application.

Membership is based on an annual basis from the day you join.

Payment for membership can be made via check or credit card.

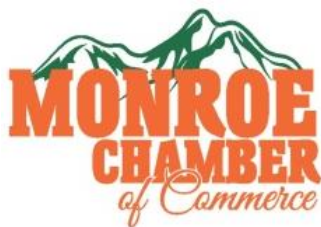
Already A Member?

Did you know that you can upgrade your membership any time? Contact us today for information about upgrading your membership and start taking advantage of all that your Chamber has to offer your business.

Don't forget to go on www.choosemonroe.com to verify your business listing and make sure everything is up-to-date. If you find any errors please let us know so we may fix them immediately.

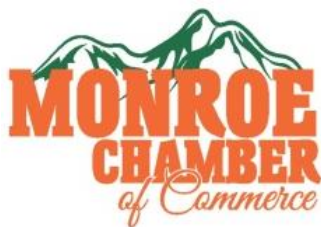
GOT QUESTIONS?

Contact Yvonne at 360.794.5488 to setup a meeting. Let's go get coffee and learn more about each other's businesses and how we can work together.



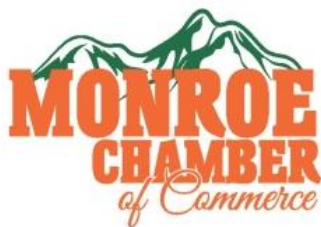
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	Grow	Connect	Influence	Lead
Business Listing in the Directory	X	X	X	X
Business Listing on Website in X number of Categories	3X	4X	5X	5X
Brochure space in Chamber Office	X	X	X	X
Discount through Constant Contact	X	X	X	X
Ribbon Cutting, Anniversary Celebration	X	X	X	X
Membership business referrals	X	X	X	X
Member to Member Exclusives	X	X	X	X
Invite to Coffee and Connections	X	X	X	X
Invite to Chamber Orientation	X	X	X	X
Chamber membership sticker to display in your business	X	X	X	X
Invite to T.I.M.E. Out for Monroe	X	X	X	X
Social Media Assistance	X	X	X	X
Prepaid tickets to the Chamber Luncheon	\$170 for 12	6	8	12
Chamber's Evergreen State Fair Booth on Aug 29-31 (shared space in 3 hr increments)	2X	3X	4X	5X
Discount or free admission to training workshops hosted by Chamber throughout the year	X	X	X	X
Google Business Listing review	X	X	X	X
Coupon postings on Chamber website	X	X	X	X



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	Grow	Connect	Influence	Lead
E-Blast Ad	1X	2X	4X	6X
Monthly Newsletter Ad	1X	1X	2X	4X
Rotating Ad at Chamber Luncheons (no registration required)	1X	3X	5X	11X
Relocation Page Coupon (limited number of spaces available)	X	X	Priority	Priority
Business card or flyer mailed in relocation packages (provided by member)		150	300	500
Business logo on Calendar of Events (linked to your website)		2X	3X	All year
Monthly Recognition in Chamber Chatter (community e-newsletter)		X	X	X
Facebook and Twitter posting on Chamber business page by request and special promotion of your events		3X	9X	12X
Name on company recognition plaque at Visitor Information Center		X	X	X
\$5 Hollar Vouchers		2	5	8
Host a table at the Chamber Mega Mixer (limited tables)	X	X	Priority Registration	Priority Registration
Rotating Logo on Chamber Home Page Footer			X	X
Link to Job postings in Chamber Chatter			X	X
Link to Job Postings on Monroe Chamber Website			X	X
Logo on "Chamber Lead Investors" banner displayed at Chamber functions such as luncheons, after-hours, Music in the Park.				X



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OTHER BENEFIT OPPORTUNITIES						
	Non Member	Basic	Grow	Connect	Influence	Lead
Business After Hours	\$250	X	X	X	X	X
Fair Booth* <small>*Discuss host rep with Monroe Chamber E.D.</small>	\$1,150 and up See Fair Website	\$1,150 and up See Fair Website	Be a host rep of the Chamber	Be a host rep of the Chamber	Be a host rep of the Chamber	Be a host rep of the Chamber
E-Blast Ad (additional up to 8 per year and no more than 2 per month)	N/A	\$25	\$25	\$25	\$25	\$25
Chamber Luncheon Tickets	\$20	\$16	\$16	\$16	\$16	\$16

The Monroe Chamber of Commerce is proud to serve as a connector to bring local businesses and our community together in various projects, events and activities. Take advantage of your Chamber membership by attending our great events, promoting your events on the Choose Monroe website, through our social media outlets and our newsletter! These programs and events are designed to help you get involved and interact with other Chamber members and the community.

Monroe Chamber of Commerce and Visitor Information Center

Location: 125 S. Lewis St., Monroe, Wa 98272

Email: office@monroewachamber.org

Phone: 360.794.5488

Website: www.choosemonroe.com