



# Monroe Chamber of Commerce

125 S. Lewis Street | Monroe, Wa 98272 | 360.794.5488  
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FOR IMMEDIATE RELEASE



FAIR DAYS PARADE  
“...Fun for the whole Herd”  
Saturday, August 27, 2016



APPLICATIONS NOW AVAILABLE

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THE 79<sup>th</sup> ANNUAL FAIR DAY’S PARADE IS ....FUN FOR THE WHOLE HERD! MONROE’S FAVORITE SUMMER TIME EVENT FEATURED THE DRIFT AND DRAG CARS FROM EVERGREEN SPEEDWAY, THE SEA FAIR PIRATES, BOYS AND GIRLS CLUB, COMMUNITY TRANSIT, THE IXTAPA EQUESTRIAN TEAM, RONALD MCDONALD HOUSE AND MORE LAST YEAR AND MOST IF NOT ALL ARE RETURNING AGAIN THIS YEAR FOR ANOTHER GREAT PERFORMANCE.

Monroe’s favorite summer time tradition will once again kick off the Fair as the 79<sup>th</sup> Annual Fair Day’s Parade returns to march down the streets of Monroe on Saturday, August 27<sup>th</sup> at 11 am. To the delight and amusement of hundreds of families, residents and guests more than 80 groups of local businesses, organizations, associations and groups will make their way down Main Street from 178<sup>th</sup> Ave SE to Lewis Street showing off their HERDFUL of pride and enthusiasm for their community!

The Monroe Chamber of Commerce and the parade committee are busy working behind the scenes to plan this year’s Parade and are so pleased to announce their partnership once again with Poppy Seed Productions and the return of the ever popular Fair Days Market! Due to the increase in participation and overwhelming support from the community there will be two markets set up and opening at 9am, one in Downtown on W. Main St. and one at the Monroe Christian School. The Market will close shortly after the parade to allow residents and visitors plenty of time to get their Fair time in! Downtown Monroe and Monroe Christian School are only minutes from the Evergreen State Fair and all attendees are encouraged to head on down to the Fair after the Parade. For those wanting to make a weekend of the event, there are plenty of great places to stay at and take in all the great events and activities the Fair and our great city have to offer.

All those interested in sponsoring the Fair Day’s Parade should visit [www.choosemonroe.com](http://www.choosemonroe.com) as soon as possible and get their Sponsorship Packet in by the July 15<sup>th</sup> deadline. Those interested in participating in the Fair Day’s Parade and Market need to visit [www.choosemonroe.com](http://www.choosemonroe.com) and get their entry forms and signed waivers of liability along with the appropriate entry fee to The Monroe Chamber of Commerce no later than August 5<sup>th</sup>, 2016. Market participants need to get their vendor applications from [www.poppyseedproductions.org](http://www.poppyseedproductions.org) and they should submit their letter of interest as soon as possible. Spaces are limited and the first round of approvals will be sent out May 1<sup>st</sup>.

**WHAT:** Parade Applications / Sponsorship packages

**WHERE:** Monroe, Wa. The event will take place on Main Street, Monroe

**WHEN:** August 27th, 2016. Parade starts at 11 am. Market starts at 9 am.  
Application deadline August 5th, 2016 / Sponsorship Deadline July 15th, 2016

**WHY:** Because who doesn’t love a parade-it’s a FREE Family Event with lots of entertainment and *fun for the whole Herd!*

**HOW:** Apply online at [www.choosemonroe.com](http://www.choosemonroe.com)  
Contact: Monroe Chamber of Commerce, Shelley Nyhammer  
Phone: (360) 794-5488  
Email: [office@monroewachamber.org](mailto:office@monroewachamber.org)  
Website: [www.choosomonroe.com](http://www.choosomonroe.com)